Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars)

Six Months Ended June 30, 2012

(Unaudited)

## Management's Responsibility for Financial Reporting

The accompanying unaudited condensed interim consolidated financial statements of China Education Resources Inc. were prepared by management in accordance with IAS 34 *Interim Financial Reporting* using accounting policies consistent with International Financial Reporting Standards appropriate in the circumstances. Management acknowledges responsibility for the preparation and presentation of the unaudited condensed interim consolidated financial statements, including responsibility for significant accounting judgments and estimates and the choice of accounting principles and methods that are appropriate to the Company's circumstances.

Management has established processes, which are in place to provide them sufficient knowledge to support management representations that they have exercised reasonable diligence that (i) the unaudited condensed interim consolidated financial statements do not contain any untrue statement of material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it is made, as of the date of and for the periods presented by the unaudited condensed interim consolidated financial statements and (ii) the unaudited condensed interim consolidated financial statements fairly present in all material respects the financial condition, results of operations and cash flows of the Company, as of the date of and for the periods presented by the unaudited interim condensed consolidated financial statements.

The Board of Directors is responsible for reviewing and approving the unaudited condensed interim consolidated financial statements together with other financial information of the Company and for ensuring that management fulfills its financial reporting responsibilities. An Audit Committee assists the Board of Directors in fulfilling this responsibility. The Audit Committee meets with management to review the financial reporting process and the unaudited condensed interim consolidated financial statements together with other financial information of the Company. The Audit Committee reports its findings to the Board of Directors for its consideration in approving the unaudited condensed interim consolidated financial statements together with other financial information of the Company for issuance to the shareholders.

Management recognizes its responsibility for conducting the Company's affairs in compliance with established financial standards, and applicable laws and regulations, and for maintaining proper standards of conduct for its activities.

#### **Notice to Reader**

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed interim consolidated financial statements; they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed interim consolidated financial statements of the Company have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these unaudited condensed interim consolidated financial statements in accordance with standards established by the Canadian Institute of Chartered Accountants for a review of condensed interim consolidated financial statements by an entity's auditor.

## **Condensed Interim Consolidated Statements of Financial Position**

(Expressed in U.S. Dollars)

(Expressed in C.S. Donars)	Note	June 30, 2012		December 31 2011
	Note	 (Unaudited)		(Audited)
Assets		(Chaudhed)		(Mantea)
Current assets				
Cash		\$ 42,664	\$	2,113,732
Accounts and other receivables	7	5,311,407	,	2,470,309
Inventories	8	322,171		330,865
Prepaid expenses and deposits		145,991		126,007
Total current assets		5,822,233		5,040,913
Non-current assets	0	105.075		1 45 406
Equipment and website development costs	9	125,875		145,426
Goodwill	10	2,777,487		2,777,487
Total non-current assets		2,903,362		2,922,913
Total assets		\$ 8,725,595	\$	7,963,826
Liabilities				
Current liabilities				
Trade and other payables	14	\$ 2,629,614	\$	3,084,722
Deferred revenue		52,214		76,896
Income taxes payable		2,654,414		2,587,547
Bank loan - current portion	16	19,184		-
Loan payables	15	434,396		79,450
Loan payables - related parties	21	259,694		411,551
Due to related parties	21	865,238		663,621
Total current liabilities		6,914,754		6,903,787
Non-current liabilities				
Deferred income tax liability		250,547		252,951
Bank loan	16	41,170		-
Total non-current liabilities		291,717		252,951
Total liabilities		7,206,471		7,156,738
Equity				
Share capital	11	29,455,512		29,455,512
Contributed surplus		2,429,077		2,338,572
Accumulated other comprehensive income (loss)		73,406		63,580
Deficit		(31,150,268)		(31,583,786
Total equity (deficit) attributable to equity holders of the C	ompany	807,727		273,878
Non-controlling interest	- "	711,397		533,210
Total equity (deficit)		1,519,124		807,088

Approved	by t	he I	3oard:
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<u>"CF Zhou"</u>
Director
Director

## **Condensed Interim Consolidated Statements of Comprehensive Income (Loss)**

For the three months and six months ended June 30, 2012 and 2011

(Unaudited)

(Expressed in U.S. Dollars)

Revenue         Three months ended June 30, 2011         Six months ender 2012         Six months ender 2012         2011         2012 <th< th=""><th>2012 2,542,192 729,548 3,271,740 (903,403 (111,462 2,256,875</th></th<>	2012 2,542,192 729,548 3,271,740 (903,403 (111,462 2,256,875
Revenue         S         1,085,552         \$ 800,516         \$ 2,585,788         \$ Online products           Online products         739,416         303,438         1,776,992           Cost of sales         1,824,968         1,103,954         4,362,780           Book sales and distribution services         (651,024)         (360,651)         (1,047,297)           Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,12	2,542,192 729,548 3,271,740 (903,403 (111,462 2,256,875
Online products         739,416         303,438         1,776,992           Cost of sales         1,824,968         1,103,954         4,362,780           Book sales and distribution services         (651,024)         (360,651)         (1,047,297)           Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         (34,46)         (90,505)           Loss on disposal of fix assets         (2,833)         (48,443)         -           Recovery of accounts receivable written off         2,833         70,4194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)	729,548 3,271,740 (903,403 (111,462 2,256,875
Cost of sales         1,824,968         1,103,954         4,362,780           Book sales and distribution services         (651,024)         (360,651)         (1,047,297)           Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245 </td <td>3,271,740 (903,403 (111,462 2,256,875</td>	3,271,740 (903,403 (111,462 2,256,875
Cost of sales         Book sales and distribution services         (651,024)         (360,651)         (1,047,297)           Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (	(903,403 (111,462 2,256,875
Book sales and distribution services         (651,024)         (360,651)         (1,047,297)           Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period	(111,462 2,256,875
Online products         (416,862)         (103,556)         (476,462)           Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392      <	(111,462 2,256,875
Gross profit         757,082         639,747         2,839,021           General and administrative         (301,854)         (507,411)         (795,970)           Amortization         (10,699)         (28,676)         (21,407)           Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax           U	2,256,875
General and administrative	
Amortization (10,699) (28,676) (21,407)  Selling expenses (399,856) (630,010) (1,224,112)  Stock-based compensation 13 (29,038) (13,416) (90,505)  Loss on disposal of fix assets (2,833) - (2,833)  Recovery of accounts receivable written off - 48,443  Result from operating activities 12,802 (491,323) 704,194  Finance income 700 978 1,160  Finance costs (35,396) (5,129) (63,109)  Net finance costs (34,696) (4,151) (61,949)  Profit before income tax (21,894) (495,474) (496,135) (61,949)  Profit for the period (43,747) (496,135) 620,392  Other comprehensive income (loss) for the period, net of income tax Unrealized exchange gain (loss) on translation	(1.042.000
Amortization       (10,699)       (28,676)       (21,407)         Selling expenses       (399,856)       (630,010)       (1,224,112)         Stock-based compensation       13       (29,038)       (13,416)       (90,505)         Loss on disposal of fix assets       (2,833)       -       (2,833)         Recovery of accounts receivable written off       -       48,443       -         Result from operating activities       12,802       (491,323)       704,194         Finance income       700       978       1,160         Finance costs       (35,396)       (5,129)       (63,109)         Net finance costs       (34,696)       (4,151)       (61,949)         Profit before income tax       (21,894)       (495,474)       642,245         Income tax recovery (expenses)       (21,853)       (661)       (21,853)         Profit for the period       (43,747)       (496,135)       620,392	7 1 11/13 9/19
Selling expenses         (399,856)         (630,010)         (1,224,112)           Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax           Unrealized exchange gain (loss) on translation	(1,043,909 (64,871
Stock-based compensation         13         (29,038)         (13,416)         (90,505)           Loss on disposal of fix assets         (2,833)         -         (2,833)           Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax           Unrealized exchange gain (loss) on translation	(910,404
Loss on disposal of fix assets       (2,833)       - (2,833)         Recovery of accounts receivable written off       - 48,443       -         Result from operating activities       12,802       (491,323)       704,194         Finance income       700       978       1,160         Finance costs       (35,396)       (5,129)       (63,109)         Net finance costs       (34,696)       (4,151)       (61,949)         Profit before income tax       (21,894)       (495,474)       642,245         Income tax recovery (expenses)       (21,853)       (661)       (21,853)         Profit for the period       (43,747)       (496,135)       620,392    Other comprehensive income (loss) for the period, net of income tax Unrealized exchange gain (loss) on translation	(19,504
Recovery of accounts receivable written off         -         48,443         -           Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax         Unrealized exchange gain (loss) on translation	(19,304
Result from operating activities         12,802         (491,323)         704,194           Finance income         700         978         1,160           Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax           Unrealized exchange gain (loss) on translation	73,615
Finance income 700 978 1,160 Finance costs (35,396) (5,129) (63,109)  Net finance costs (34,696) (4,151) (61,949)  Profit before income tax (21,894) (495,474) 642,245 Income tax recovery (expenses) (21,853) (661) (21,853)  Profit for the period (43,747) (496,135) 620,392  Other comprehensive income (loss) for the period, net of income tax Unrealized exchange gain (loss) on translation	73,013
Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax         Unrealized exchange gain (loss) on translation	291,802
Finance costs         (35,396)         (5,129)         (63,109)           Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax         Unrealized exchange gain (loss) on translation	1,534
Net finance costs         (34,696)         (4,151)         (61,949)           Profit before income tax         (21,894)         (495,474)         642,245           Income tax recovery (expenses)         (21,853)         (661)         (21,853)           Profit for the period         (43,747)         (496,135)         620,392           Other comprehensive income (loss) for the period, net of income tax         Unrealized exchange gain (loss) on translation	(6,448
Income tax recovery (expenses) (21,853) (661) (21,853)  Profit for the period (43,747) (496,135) 620,392  Other comprehensive income (loss) for the period, net of income tax  Unrealized exchange gain (loss) on translation	(4,914
Income tax recovery (expenses) (21,853) (661) (21,853)  Profit for the period (43,747) (496,135) 620,392  Other comprehensive income (loss) for the period, net of income tax  Unrealized exchange gain (loss) on translation	207.000
Profit for the period (43,747) (496,135) 620,392  Other comprehensive income (loss) for the period, net of income tax Unrealized exchange gain (loss) on translation	286,888
Other comprehensive income (loss) for the period, net of income tax Unrealized exchange gain (loss) on translation	8,119 295,007
Unrealized exchange gain (loss) on translation	273,007
of self-sustaining foreign operations 22,611 11,190 9,826	
	(40,054
Other comprehensive income (loss) for the period, net of income tax 22,611 11,190 9,826	(40,054
Total compreshensive income (loss) for the period \$ (21,136) \$ (484,945) \$ 630,218 \$	254,953
Profit (loss) attributable to:	
Owners of the Company \$ (177,321) \$ (398,431) \$ 433,518 \$	45,560
Non-controlling interest 133,574 (97,704) 186,874	249,447
<b>Net profit (loss) for the period</b> \$ (43,747) \$ (496,135) \$ 620,392 \$	
Total comprehensive income (loss) attributable to:	
Owners of the Company \$ (162,669) \$ (379,657) \$ 434,657 \$	•
Non-controlling interest 141,533 (105,288) 195,561	236,249
Total comprehensive income (loss) for the period $$(21,136)$ $$(484,945)$ $$(630,218)$	254,953
Earnings per share 12	
Basic earnings per share \$ (0.00) \$ (0.01) \$ 0.01 \$	0.00
Diluted earnings per share \$ (0.00) \$ (0.01) \$ 0.01 \$	0.00
Weighted average number of common shares used to calculate	
Basic earnings per share 47,364,983 47,364,983 47,364,983	
Diluted earnings per share 47,364,983 47,364,983 47,364,983	47,364,983

## **Condensed Interim Consolidated Statement of Changes in Equity**

For the six months ended June 30, 2012

(Unaudited)

Attributable to equity holders of the Company

_		TITTIDATA	~	to equity mo.		or the C	O A A A	July		_		
(Expressed in U.S. Dollars)	Number of Shares	Share Capital	C	ontributed Surplus	tra	mulative anslation account		Deficit	Total		Non- ntrolling interest	Total equity
		*		-								
Balance January 1, 2012	47,364,983	\$ 29,455,512	\$	2,338,572	\$	63,580	\$	(31,583,786)	\$ 273,878	\$	533,210	\$ 807,088
Profit for the six months ended June 30, 2012	-	-		-		-		433,518	433,518		186,874	620,392
Foreign currency translation differences	-	-				9,826		-	9,826		(8,687)	1,139
Stock-based compensation expenses	-	-		90,505		_		-	90,505		_	90,505
Balance June 30, 2012	47,364,983	\$ 29,455,512	\$	2,429,077	\$	73,406	\$	(31,150,268)	\$ 807,727	\$	711,397	\$ 1,519,124

## **Condensed Interim Consolidated Statement of Changes in Equity**

For the year ended December 31, 2011

(Unaudited)

Attributable to equity holders of the Company **Cumulative** Number Non-Contributed of Share translation controlling **Total** (Expressed in U.S. Dollars) **Shares Capital Surplus** account **Deficit Total** interest equity Balance January 1, 2011 47,364,983 \$ 29,455,512 \$ 2,200,911 \$ 6,280 \$ (31,549,759) \$ 112,944 \$ 288,553 \$ 401,497 Profit for the six months ended June 30, 2011 45,560 45,560 249,447 295,007 Foreign currency translation differences (26,856)(26,856)(13,198)(40,054)Stock-based compensation expenses 19,504 19,504 19,504 Balance June 30, 2011 47,364,983 \$ 29,455,512 \$ 2,220,415 \$ (20,576) \$ (31,504,199) \$ 151,152 \$ 524,802 \$ 675,954 Profit for the period from July 1 to December 31, 2011 (79,587)(79,587)(131,939)(211,526)Foreign currency translation differences 84,156 84,156 44,868 129,024 Addition paid in capital in ZYCY 185,688 185,688 Non-controlling interest forgiven by a minority owner 90,209 90,209 (90,209)Stock-based compensation expenses 27,948 27,948 27,948 Balance December 31, 2011 47,364,983 \$ 29,455,512 \$ 2,338,572 \$ 63,580 \$ (31,583,786) \$ 273,878 \$ 533,210 \$ 807,088

## **Condensed Interim Consolidated Statements of Cash Flows**

For the three months and six months ended June 30, 2012 and 2011 (Unaudited)

(Expressed in U.S. Dollars)

	7	Three months	ended	l June 30,	Six months e	nded l	June 30,
		2012		2011	 2012		2011
Cash flows from (used in) operating activities							
Income for the period	\$	(43,747)	\$	(496, 135)	\$ 620,392	\$	295,007
Adjustments for:							
Amortization		10,699		28,676	21,407		64,871
Recovery of accounts receivable written off		-		(48,443)	-		(73,615)
Gain on disposal of fixed assets		2,833		-	2,833		-
Stock based compensation		29,038		13,417	90,505		19,504
Changes in accounts receivable		(976,433)		180,440	(2,879,571)		(2,089,478)
Changes in inventory		(278,019)		(142,586)	5,579		(2,983)
Changes in prepaid expenses and deposits		3,488		(137,460)	(21,349)		(149,857)
Changes in trade and other payables		541,697		314,091	(407,801)		33,817
Changes in income tax payable		104,420		35,545	108,289		26,079
Changes in deferred income		(23,327)		(3,899)	(24,075)		(22,023)
Cash from (used in) operating activities		(629,351)		(256,354)	(2,483,791)		(1,898,678)
Interest paid		(7,498)		(477)	(22,870)		(506)
Taxes paid		(21,847)		(34,728)	(21,847)		(12,699)
Net cash from (used in) operating activities		(658,696)		(291,559)	(2,528,508)		(1,911,883)
Cash flows from (used in) investing activities							
Acquisition of equipment		(2,590)		(12,107)	(5,978)		(14,679)
Net cash from (used in) investing activities		(2,590)		(12,107)	(5,978)		(14,679)
Cash flows from (used in) financing activities							
Loan payables		275,573		-	418,196		-
Loan payables - related parties		(134,446)		-	(148,708)		-
Repayment from related parties		127,200		105,979	205,653		1,203,596
Net cash from (used in) financing activities		268,327		105,979	475,141		1,203,596
Net increase (decrease) in cash and cash equivalents		(392,958)		(197,687)	(2,059,344)		(722,966)
Cash at the beginning of the period		442,399		478,789	2,113,732		1,028,481
Effect of exchange rate fluctuations on cash held		(6,777)		124,122	(11,724)		99,709
Cash at the end of the period	\$	42,664	\$	405,224	\$ 42,664	\$	405,224

Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 1. Reporting Entity

China Education Resources Inc. ("the Company") is a company domiciled in Canada. The address of the Company's registered office is Suite 300, 515 West Pender Street, Vancouver, B.C., V6B 6H5. The consolidated financial statements of the Company as at and for the period ended June 30, 2012 comprise the Company and its subsidiaries (together referred to as the "Group"). The Group provides an education internet portal with educational content, resources and training programs to users in People's Republic of China ("China") and distributes educational textbooks and materials developed by the Group to bookstores and schools in China.

## 2. Basis of Preparation

#### (a) Statement of compliance

These condensed interim consolidated financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting. It does not include all of the information required for full annual financial statements, and should be read in conjunction with the Group's audited consolidated financial statements for the year ended December 31, 2011.

The policies applied in these condensed interim consolidated financial statements are based on IFRS issued as of June 30, 2012. These financial statements were authorized to issue by the audit committee and Board of Directors of the Company on the filing date. Any subsequent changes to IFRS that are given effect in the Company's annual financial statements for the year ending December 31, 2012 could result in restatement of these condensed interim consolidated financial statements.

#### (b) Basis of measurement

The consolidated financial statements have been prepared on the historical cost and going concern basis, which presumes that the Group will be able to realize its assets and discharge its liabilities in the normal course of business. In assessing whether the going concern assumption is appropriate, management takes into account all available information about the future, which is at least, but is not limited to, twelve months from the end of the reporting period. Management is aware, in making its assessment, of material uncertainties related to events or conditions that may cast significant doubt upon the entity's ability to continue as going concern as described in the following paragraph. Accordingly, they do not give effect to adjustments that would be necessary should the Group be unable to continue as a going concern and therefore be required to realize its assets and liquidate its liabilities and commitments in other than the normal course of business and at amounts different from those in the accompanying consolidated financial statements.

The Group has a need for financing for working capital, development and updating its education internet education portal. Since inception, the Group has incurred cumulative losses of \$31,150,268 and a working capital deficiency of \$1,092,521 at June 30, 2012. The ability of the Group to continue as a going concern is dependent upon the acceptance of the education internet portal by the users to achieve a profitable level of operations by the Group and on the ability of the Group to obtain necessary financing to fund the Group's future business plan. The outcome of these matters cannot be predicted at this time.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 2. Basis of Preparation - Continued

## (c) Functional and presentation currency

These consolidated financial statements are presented in U.S. dollars, which is the Group's reporting currency. The Company's functional currency is Canadian dollars in Canada and the functional currency of the Company's subsidiaries in China is Chinese Renminbi ("RMB").

## (d) Use of estimates and judgments

The preparation of the consolidated financial statements in conformity with IFRSs requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. On an ongoing basis, management evaluates its judgments and estimates in relation to assets, liabilities, revenues and expenses. Management uses historical experience and various other factors it believes to be reasonable under the given circumstances as the basis for its judgments and estimates. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

Significant assumptions about the future and other sources of estimation uncertainty that management has made at the statement of the financial position date, that could result in a material adjustment to the carrying amounts of assets and liabilities, in the event that actual results differ from assumptions made, relate to, but are not limited to, the following:

- The recoverability of accounts receivables and prepaid expenses which are included in the statements of financial position;
- The estimated useful lives of equipment which are included in the statements of financial position and the related depreciation included in the statements of comprehensive income(loss);
- The estimated value of the deferred development costs which is recorded in the statements of financial position;
- The inputs used in accounting for share-based payments expense in the statements of comprehensive income (loss);
- The composition of deferred tax assets and liabilities included in the statements of financial position and notes to the consolidated financial statements;
- The inputs used in determining the various commitments accrued in the statements of financial position.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 3. Group entities

Significant subsidiaries

		Ownershi	p interest
	Country of	<b>June 30,</b> 1	December 31,
Name of subsidiary	incorporation	2012	2011
CEN China Education Naturals Ltd ("CEN Naturals")	Canada	1000/	1000/
CEN China Education Network Ltd. ("CEN Network")	Canada	100%	100%
China Education International Inc.	BVI	100%	100%
CEN China Education Overseas Corporation	BVI	100%	100%
CEN Smart Networks Ltd. ("CEN Smart")	China	100%	100%
Today's Teachers Technology & Culture Ltd. ("TTTC")	China	100%	100%
The Winning Edge Ltd. ("TWE")	China	100%	100%
Zhong Yu Cheng Yuan Education Technology Ltd. ("ZYCY")	China	60%	60%

The Company, through its China subsidiary The Winning Edge Ltd., acquired the remaining 10% equity ownership of its China subsidiary, CEN Smart Networks Ltd. ("CEN Smart") for a nominal value on September 26, 2011 resulting in a 100% equity ownership of CEN Smart. Through CEN Smart, the Company now has an effective ownership of 100% and 60% equity interests in its China subsidiaries, TTTC and ZYCY, respectively. The transaction was accounted for as an equity transaction and the noncontrolling interest was adjusted to reflect the changes in the interest in CEN Smart.

## 4. Significant Accounting Policies

The preparation of financial data is based on accounting principles and practices consistent with those used in the preparation of the audited annual financial statements as at December 31, 2011. The accompanying unaudited condensed interim consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements for the year ended December 31, 2011.

## 5. New standards and interpretations adopted during the period

The Group adopted the following new standards during the period:

IAS 12 - 'Income Taxes' - Amendments Regarding Deferred Tax: Recovery of Underlying Assets

On January 1, 2012, the Company adopted *IAS 12 - 'Income Taxes' - Amendments Regarding Deferred Tax: Recovery of Underlying Assets*. These amendments are a practical approach for the measurement of deferred tax relating to investment properties measured at fair value, property, plant and equipment and intangible assets measured using the revaluation model. The measurement of deferred tax for these specified assets is based on the presumption that the carrying amount of the underlying asset will be recovered entirely through sale, unless the entity has clear evidence that economic benefits of the underlying asset will be consumed during its economic life. Adoption of the standard did not have a material impact on the financial position of the Company.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 6. New standards and interpretations not yet adopted

The Group has reviewed new and revised accounting pronouncements that have been issued but are not yet effective and determined that the following may have an impact on the Group:

IFRS 9 "Financial Instruments – Classification and Measurement"

IFRS 9, Financial Instruments, was issued in November 2009 and addresses classification and measurement of financial assets. It replaces the multiple category and measurement models in IAS 39, Financial Instruments – Recognition and Measurement, for debt instruments with a new mixed measurement model having only two categories: amortized costs and fair value through profit or loss. IFRS 9 also replaces the models for measuring equity instruments. Such instruments are either recognized at fair value through profit or loss or at fair value through other comprehensive income. Where equity instruments are measured at fair value through other comprehensive income, dividends are recognized in profit or loss to the extent that they do not clearly represent a return of investment; however, other gains and losses (including impairments) associated with such instruments remain in accumulated comprehensive income indefinitely. Requirements for financial liabilities were added in October 2010 and they largely carried forward existing requirements in IAS 39, Financial Instruments – Recognition and Measurement, except that fair value changes due to credit risk for liabilities designated at fair value through profit and loss would generally be recorded in other comprehensive income. In January 2012, the effective date was revised to January 1, 2015 with earlier application permitted. The extent of the impact of adoption of IFRS 9 has not yet been determined.

## IFRS 10 "Consolidated Financial Statements"

In May 2011, the IASB issued IFRS 10 Consolidated Financial Statements, which is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. IFRS 10 replaces the guidance in IAS 27 Consolidated and Separate Financial Statements and SIC-12 Consolidation – Special Purpose Entities. IAS 27 (2008) survives as IAS 27 (2011) Separate Financial Statements, only to carry forward the existing accounting requirements for separate financial statements. IFRS 10 provides a single model to be applied in the control analysis for all investees, including entities that currently are SPEs in the scope of SIC-12. In addition, the consolidation procedures are carried forward substantially unmodified from IAS 27 (2008). The Group intends to adopt IFRS 10 in its consolidated financial statements for the annual period beginning on January 1, 2013. The extent of the impact of adoption of IFRS 10 has not yet been determined.

Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 6. New standards and interpretations not yet adopted - Continued

IFRS 11 "Joint Arrangements"

In May 2011, the IASB issued IFRS 11 Joint Arrangements, which is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. If an entity applies this Standard earlier, it shall also apply IFRS 10, IFRS 12, IAS 27 (2011) and IAS 28 (2011) at the same time. IFRS 11 replaces the guidance in IAS 31 Interests in Joint Ventures. Under IFRS 11, joint arrangements are classified as either joint operations or joint ventures. IFRS 11 essentially carves out of previous jointly controlled entities, those arrangements which although structured through a separate vehicle, such separation is ineffective and the parties to the arrangement have rights to the assets and obligations for the liabilities and are accounted for as joint operations in a fashion consistent with jointly controlled assets/operations under IAS 31. In addition, under IFRS 11, there is no longer a free choice of equity accounting or proportionate consolidation for joint ventures; the equity method is now required. Upon application of IFRS 11, entities which had previously accounted for joint ventures using proportionate consolidation shall collapse the proportionately consolidated net asset value (including any allocation of goodwill) into a single investment balance at the beginning of the earliest period presented. The investment's opening balance is tested for impairment in accordance with IAS 28 (2011) and IAS 36 Impairment of Assets. Any impairment losses are recognized as an adjustment to opening retained earnings at the beginning of the earliest period presented. The Group intends to adopt IFRS 11 in its consolidated financial statements for the annual period beginning on January 1, 2013. The extent of the impact of adoption of IFRS 11 has not yet been determined.

## IFRS 12 "Disclosure of Interests in Other Entities"

In May 2011, the IASB issued IFRS 12 *Disclosure of Interests in Other Entities*, which is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. If an entity applies this Standard earlier, it need not apply IFRS 10, IFRS 11, IAS 27 (2011) and IAS 28 (2011) at the same time. IFRS 12 contains the disclosure requirements for entities that have interests in subsidiaries, joint arrangements (i.e. joint operations or joint ventures), associates and/or unconsolidated structured entities. Interests are widely defined as contractual and non-contractual involvement that exposes an entity to variability of returns from the performance of the other entity. The required disclosures aim to provide information in order to enable users to evaluate the nature of, and the risks associated with, an entity's interest in other entities, and the effects of those interests on the entity's financial position, financial performance and cash flows. The Group intends to adopt IFRS 12 in its consolidated financial statements for the annual period beginning on January 1, 2013. The Group does not expect IFRS 12 to have a material impact on the consolidated financial statements.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 6. New standards and interpretations not yet adopted - Continued

IFRS 13 "Fair Value Measurement"

In May 2011, the IASB published IFRS 13 Fair Value Measurement, which is effective prospectively for annual periods beginning on or after January 1, 2013. The disclosure requirements of IFRS 13 need not be applied in comparative information for periods before initial application. IFRS 13 replaces the fair value measurement guidance contained in individual IFRSs with a single source of fair value measurement guidance. It defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, i.e. an exit price. The standard also establishes a framework for measuring fair value and sets out disclosure requirements for fair value measurements to provide information that enables financial statement users to assess the methods and inputs used to develop fair value measurements and, for recurring fair value measurements that use significant unobservable inputs (Level 3), the effect of the measurements on profit or loss or other comprehensive income. IFRS 13 explains 'how' to measure fair value when it is required or permitted by other IFRSs. IFRS 13 does not introduce new requirements to measure assets or liabilities at fair value, nor does it eliminate the practicability exceptions to fair value measurements that currently exist in certain standards. The Group intends to adopt IFRS 13 prospectively in its consolidated financial statements for the annual period beginning on January 1, 2013. The Group does not expect IFRS 13 to have a material impact on the consolidated financial statements.

## IAS 1 "Presentation of Financial Statements"

As of January 1, 2013, the Group will be required to adopt the amendments to IAS 1 "Presentation of Financial Statements" as it relates to the presentation of other comprehensive income (OCI). The amendments to this standard do not change the nature of the items that are currently recognized in OCI, but requires presentational changes. The adoption of this standard is not expected to have a material impact on the Group's consolidated financial statements.

## IFRS 7 "Financial Instruments: Disclosures"

As of January 1, 2013, the Group will be required to adopt the amendments to IFRS 7, *Financial Instruments: Disclosures*. The amendment requires new disclosures relating to the offset of financial assets and financial liabilities that will enable the users of financial statements better compare financial statements prepared in accordance with IFRS and US Generally Accepted Accounting Principles. The adoption of the amended standard is not expected to have a material impact on the Group's consolidated financial statements.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 7. Accounts receivables

		June 30, 2012	]	December 31, 2011
		2012		2011
Trade receivables	\$	5,093,417	\$	1,858,527
Other receivables		110,294		189,141
Loans to directors		107,696		422,641
	'	5,311,407		2,470,309
Loans and receivables		-		_
	\$	5,311,407	\$	2,470,309
Non-current	\$	-	\$	-
Current		5,311,407		2,470,309
	\$	5,311,407	\$	2,470,309

## 8. Inventories

Inventories as of June 30, 2012 and December 31, 2011 consist of textbooks in transit, which represent their net realizable value.

	June 30, 2012	December 31, 2011
Raw materials and consumables	\$ -	\$ -
Work in progress	-	-
Finished goods	322,171	330,865
	\$ 322,171	\$ 330,865
Inventories carried at fair value less cost to sell	\$ 322,171	\$ 330,865

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 9. Property, Plant and Equipment

	Computer equipment	Office uipment	Motor vehicles	Leasehold provement	Website development	Total
Cost or deemed cost						
Balance, at January 1, 2011	\$ 492,064	\$ 12,048	\$ 395,448	\$ 54,483	\$ 3,521,148	\$ 4,475,191
Additions	7,870	11,481	-	-	-	19,351
Effect of movements in						
exchange rates	21,394	2,345	18,835	2,578	166,635	211,787
Balance, at December 31, 2011	\$ 521,328	\$ 25,874	\$ 414,283	\$ 57,061	\$ 3,687,783	\$ 4,706,329
						_
Balance, at January 1, 2012	\$ 521,328	\$ 25,874	\$ 414,283	\$ 57,061	\$ 3,687,783	\$ 4,706,329
Additions	3,602	2,376				5,978
Disposals	-	-	(56,668)	-	-	(56,668)
Effect of movements in						
exchange rates	(52,297)	30,400	(1,140)	(542)	(382,456)	(406,035)
Balance, at June 30, 2012	\$ 472,633	\$ 58,650	\$ 356,475	\$ 56,519	\$ 3,305,327	\$ 4,249,604

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 9. Property, Plant and Equipment - Continued

	Computer equipment	Office uipment	Motor vehicles	easehold provement	Website development	Total
Depreciation and impairment los	ses					
Balance, at January 1, 2011	\$ 370,984	\$ 5,643	\$ 319,150	\$ 32,674	\$ 3,521,148	\$ 4,249,599
Depreciation for the period	80,950	4,537	14,846	11,112	-	111,445
Effect of movements in						
exchange rates	17,946	411	15,872	(1,006)	166,635	199,858
Balance, at December 31, 2011	\$ 469,880	\$ 10,591	\$ 349,868	\$ 42,780	\$ 3,687,783	\$ 4,560,902
Balance, at January 1, 2012	\$ 469,880	\$ 10,591	\$ 349,868	\$ 42,780	\$ 3,687,783	\$ 4,560,902
Depreciation for the period	6,644	1,579	7,504	5,681	-	21,407
Disposals	-	-	(53,835)	-	-	(53,835)
Effect of movements in						
exchange rates	(32,757)	6,290	4,613	(436)	(382,456)	(404,746)
Balance, at June 30, 2012	\$ 443,767	\$ 18,460	\$ 308,150	\$ 48,025	\$ 3,305,327	\$ 4,123,728
Carrying amounts						
At January 1, 2011	\$ 121,080	\$ 6,405	\$ 76,298	\$ 21,809	\$ -	\$ 225,591
At December 31, 2011	\$ 51,448	\$ 15,283	\$ 64,415	\$ 14,281	\$ -	\$ 145,426
At January 1, 2012	\$ 51,448	\$ 15,283	\$ 64,415	\$ 14,281	\$ -	\$ 145,426
At June 30, 2012	\$ 28,866	\$ 40,190	\$ 48,325	\$ 8,494	\$ -	\$ 125,875

## 10. Goodwill

Goodwill represents the amount recognized on the acquisition of 90% equity interest in TTTC in previous year.

On September 1, 2011, the Group acquired the remaining 10% equity interest in TTTC for a nominal amount (see Note 3). This transaction is accounted for within equity, whereas no goodwill is recognized.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 10. Goodwill - Continued

	Goodwill
Cost	
Balance, at January 1, 2011	\$ 2,651,985
Movements during the period - foreign exchange effect	125,502
Balance, at December 31, 2011	\$ 2,777,487
Balance, at January 1, 2012	\$ 2,777,487
Movements during the period - foreign exchange effect Balance, at June 30, 2012	\$ 2,777,487
Bulance, at same 50, 2012	Ψ 2,777,107
	Goodwill
Carrying amounts	
At December 31, 2011	\$ 2,777,487
At June 30, 2012	\$ 2,777,487

There was no impairment recognized for the period ended June 30, 2012 and year ended December 31, 2011.

## 11. Share Capital and Reserves

#### **Issuance of common shares**

On February 3, 2010, 1,500,000 common shares were issued at C\$0.53 (\$0.50) per share upon completion of a non-brokered private placement for gross proceeds of C\$795,000 (\$745,617).

## Common shares and preferred shares

At June 30, 2012, the authorized share capital comprised of unlimited voting common shares without par value and 20,000,000 preferred shares. No preferred shares have been issued to date.

The holders of common shares are entitled to receive dividends as declared from time to time, and are entitled to one vote per share at meetings of the Group. The preferred shares rank equally on winding up. The directors shall by resolution determine the rights and restrictions attaching to the preferred shares prior to their issuance.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 11. Share Capital and Reserves - Continued

## Accumulated other comprehensive income ("AOCI")

AOCI is the cumulative translation account, which comprises all foreign currency differences arising from the translation of the financial statements of foreign operations.

## 12. Earnings (Loss) Per Share

## (a) Basic earnings (loss) per share

The calculation of basic earnings (loss) per share for the three-month and six-month periods ended June 30, 2012 was based on the net loss attributable to common shareholders of \$177,321 (2011: \$398,431) and net income of \$433,518 (2011: \$45,560), and a weighted average number of common shares outstanding of 47,364,983 (2011: 47,364,983) and 47,364,983 (2011: 47,364,983), respectively, calculated as follows:

Weighted average number of common shares for basic earnings (loss) per share calculations:

	Three mo	nths ended e 30,	Six months ended June 30,				
	2012	2011	2012	2011			
Issued common share at beginning of period Adjustment	47,364,983	47,364,983	47,364,983	47,364,983			
Weighted average number of common shares at end of period	47,364,983	47,364,983	47,364,983	47,364,983			

## (b) Diluted earnings per share

For the three-month and six-month periods ended June 30, 2012, 3,624,000 share options (2011: 3,524,000) and 3,624,000 share options (2011: 3,524,000), respectively, were excluded from the diluted weighted average number of common shares calculation as their effect would have been anti-dilutive.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 13. Share Purchase Options and Warrants

## (a) Stock options

At June 30, 2012, the Group has the following share-based payment arrangements:

The Group has stock option plans that allow it to grant options to its employees, officers, directors and consultants to acquire up to 10% of issued and outstanding common stock. The exercise price of each option shall not be less than the weighted average closing price of the common shares on the TSX Venture Exchange on the last five trading days before the date of the grant. Options have a maximum term of five years and terminate thirty to ninety days following the termination of the optionee's employment. The right to exercise the options will vest in installments over the life of the option as determined at the time the option is granted.

The terms and conditions relating to the grants of the share options are as follows:

On March 15, 2012, the Group granted incentive stock options of 1,000,000 shares at CND\$0.40 per share expiring on March 15, 2017 which exceeds the market price at the grant date to directors and employees with 200,000 share purchase option vested immediately and another 20% will vest every 12 months.

The number and weighted average exercise prices of the share options are as follows:

			Weighted
			Average
		E	xercise Price
	Number of		Per Share
	Shares		(CND)
Balance, January 1, 2011	3,574,000	\$	0.80
Cancelled/expired during the period	(425,000)		0.28
Balance, December 31, 2011	3,149,000		0.80
Granted during the period	1,000,000		0.40
Cancelled/expired during the period	(525,000)		0.87
Balance, June 30, 2012	3,624,000	\$	0.66

There were no stock options granted during the year ended December 31, 2011.

The options outstanding at June 30, 2012 have an exercise price in the range of CND\$0.40 to CND\$1.05 (December 31, 2011: CND\$0.45 to CND\$1.05) and a weighted average contractual life of 2.34 years (December 31, 2011: \$1.99).

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 13. Share Purchase Options and Warrants - Continued

## (a) Stock options - Continued

There are 2,744,000 options exercisable at June 30, 2012 (December 31, 2011: 3,029,000), which have an exercise price in the range of CND\$0.40 to CND\$1.05 (December 31, 2011: CND\$0.45 to CND\$1.05) and a weighted average contractual life of 1.64 years (December 31, 2011: \$1.94).

Inputs for measurement of grant date fair values

The grant date fair value of share-based payment plans was measured based on the Black-Scholes formula. Expected volatility is estimated by considering historic average share price volatility. The inputs used in the measurement of the fair values at grant date of the share-based payment plan are the following:

	Period ended June 30,				
Fair value of share options and assumptions		<b>2012</b> (CND)			
Fair value at grant date (per share)	\$	0.28			
Share price at grant date	\$	0.30			
Exercise price	\$	0.40			
Expected volatility		174.60%			
Option life		5 years			
Expected dividends	\$	-			
Risk-free interest rate		1.67%			

## (b) Share purchase warrants

During the period ended June 30, 2012, the Company did not issue any warrants.

At June 30, 2012 and December 31, 2011, there were no outstanding warrants.

## 14. Trade and Other Payables

	June 30, 2012	]	December 31, 2011
Trade payables	\$ 1,317,611	\$	1,543,776
Non-trade payables and accrued expenses	1,312,003		1,540,946
	\$ 2,629,614	\$	3,084,722

# Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 14. Trade and Other Payables - Continued

The Group's exposure to currency and liquidity risk related to trade and other payables is disclosed in Note 17.

## 15. Loans Payable

Terms and conditions of outstanding loans were summarized as follows:

		June 30, 2012						
		U.S.	Annual					
		dollars	interest	Due				
	RMB	equivalent	rate	date				
Unsecured loan	500,000	\$ 78,695	15%	on demand				
Unsecured loan	1,000,000	157,390	15%	on demand				
Unsecured loan	100,000	15,739	15%	2/28/2013				
Unsecured loan	660,000	103,877	15%	10/10/2012				
Unsecured loan	500,000	78,695	15%	12/31/2012				
	2,760,000	\$ 434,396						

	<b>December 31, 2011</b>						
			U.S.	Annual	_		
		(	dollars	interest	Due		
	RMB	eq	uivalent	rate	date		
Unsecured loan	500,000	\$	79,450	15%	12/31/2012		

## 16. Bank Loan

	J	June 30, 2012					
		U.S.	Annual				
		dollars	interest				
	RMB	equivalent	rate				
Unsecured loan	383,466	\$ 60,354	20.04%				
Less: current portion							
Unsecured loan -	121,885	19,184					
long term portion	261,581	\$ 41,170					

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 16. Bank Loan - Continued

The bank loan has to be repaid by monthly instalments of RMB14,865, including principal and interest, until March 30, 2015.

## 17. Financial Instruments

## Credit risk

Exposure to credit risk

The carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

	 Carrying amount				
	June, 30, 2012	I	December 31, 2011		
Loans and receivables Cash	\$ 5,311,407 42,664	\$	2,470,309 2,113,732		
	\$ 5,354,071	\$	4,584,041		

The maximum exposure to credit risk for accounts receivables at the reporting date by geographic region was:

	Carrying amount				
		June 30, 2012	D	ecember 31, 2011	
China	\$	5,296,258	\$	2,468,646	
Canada		15,149		1,663	
	\$	5,311,407	\$	2,470,309	

The maximum exposure to credit risk for accounts receivables at the reporting date by type of counterparty was:

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 17. Financial Instruments - Continued

## **Credit risk - Continued**

Exposure to credit risk - Continued

	 Carrying amount			
	 ,	December 31,		
	2012		2011	
End-user customers	\$ 5,093,417	\$	1,858,527	
Others	217,990		611,782	
	\$ 5,311,407	\$	2,470,309	

The Group's most significant customer accounted for \$1,263,265 of receivables carrying amount at June 30, 2012 (December 31, 2011: \$485,676).

The aging of receivables at the reporting date was:

	June 30, 2012				December	r 31, 2011		
		Gross		 Gross				
		amount	In	npairment		amount	Imp	pairment
Past due within 3 months	\$	2,509,407	\$	_	\$	1,782,839	\$	_
Past due 4-6 months		2,215,703		_		53,907		-
Past due 7-12 months		345,433		-		166,065		-
More than 1 year		342,009		(101,144)		569,613	(1	02,115)
	\$	5,412,551	\$	(101,144)	\$	2,572,424	\$(1	02,115)

The movement in the allowance for impairment in respect of accounts receivables during the period was as follows:

	2011
Balance at January 1	\$ 63,319
Change during the year	38,796
Balance at December 31	\$ 102,115

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 17. Financial Instruments – Continued

## **Credit risk - Continued**

Exposure to credit risk - Continued

	2012
Balance at January 1	\$ 102,115
Change during the year	(971)
Balance at June 30	\$ 101,144

Based on the historic default rates, the Group believes that, apart from the above, no impairment allowance is necessary in respect of accounts receivables other than those specified. The change during the period is contributed from foreign exchange differences.

100% of the Group's revenue for the period ended June 30, 2012 and 2011 were derived from customers located in China. Four (December 31, 2011: Three) customers represent in excess of 10% of accounts receivable at June 30, 2012. Three (2011: Three) customers represent in excess of 10% of total revenue at June 30, 2012.

The allowance accounts in respect of accounts receivables are used to record impairment losses unless the Group is satisfied that no recovery of the amount owing is possible; at which point the amounts are considered irrecoverable and are written off against the financial asset directly. As June 30, 2012, the Group has collective impairments on its loans and receivables of \$101,144. (December 31, 2011: \$102,115).

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 17. Financial Instruments – Continued

## **Currency risk**

The Group's exposure to foreign currency risk was as follows based on notional amounts:

	June 30, 2012				<b>December 31, 2011</b>			
June 30, 2012		CND RMI		RMB	B CND		RMB	
Cash at bank	\$	1,656	\$	41,008	\$	1,018	\$2,112,714	
Trade receivables		-	:	5,093,417		1,663	2,468,646	
Other receivables		15,149		95,145		-	-	
Trade and other payables		(423,725)	('.	2,205,889)		(371,891)	(2,736,085)	
Bank loan		-		(60,354)		-	-	
Loan payable		-		(434,396)		-	(79,450)	
Loan payable - related parties		-		(259,694)		-	(411,551)	
Due to related parties		(865,238)		-		(663,367)		
Gross statement of financial								
position exposure	\$ (	(1,272,158)	\$2	2,269,237	\$ (	(1,032,577)	\$1,354,274	

## Sensitivity analysis

A strengthening of the U.S. dollars, as indicated below, against the Canadian dollars ("CND") and Renmenbi ("RMB") at June 30, 2012 would have increased (decreased) equity and profit or loss by the amounts shown below. This analysis is based on foreign currency exchange rate variances that the Group considered to be reasonably possible at the end of the reporting period. The analysis assumes that all other variables, in particular interest rates, remain constant. The analysis is performed on the same basis for 2011, albeit that the reasonably possible foreign exchange rate variances were different, as indicated below:

U.S. dollars against	Equi	ty	F	Profit or loss
June 30, 2012 CND (10% strengthening) RMB (10% strengthening)	\$ \$	- -	<b>\$</b>	63,608 113,462
December 31, 2011 CND (10% strengthening) RMB (10% strengthening)	\$ \$	- -	\$ \$	101,000 135,000

A weakening of the U.S. dollar against the above currencies at June 30, 2012 and December 31, 2011 would have had the equal but opposite effect on the above currencies to the amounts shown above, on the basis that all other variables remain constant.

# Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

#### 17. Financial Instruments - Continued

#### Interest rate risk

The fluctuation of interest rate has minimal impact on the Group as most of the financial instruments are not interest bearing.

#### Fair values

Fair values versus carrying amounts

The fair values of cash, current accounts receivables, trade and other payables, income tax payables, and loan payables approximate their carrying value due to their short-term nature.

#### 18. Determination of fair values

A number of the Group's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods. When applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

## (i) Long term accounts receivable

The fair value of long term accounts receivable is estimated as the present value of future cash flows, discounted at the market rate of interest at the reporting date. This fair value is determined for disclosure purposes.

#### (ii) Share-based payment transactions

The fair value of the employee share options and the share appreciation rights is measured using the Black-Scholes formula. Measurement inputs include share price on measurement date, exercise price of the instrument, expected volatility (based on weighted average historic volatility adjusted for changes expected due to publicly available information), weighted average expected life of the instruments (based on historical experience and general option holder behavior), expected dividends, and the risk-free interest rate (based on government bonds). Service and non-market performance conditions attached to the transactions are not taken into account in determining fair value.

## 19. Financial risk management

The Board of Directors has overall responsibility for the establishment and oversight of the Group's risk management framework. The Group's financial instruments consist of cash, trade and other receivables, due from related parties, long term other receivable, and trade and other payables.

The Group's financial instruments are exposed to the risks described below:

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 19. Financial risk management - Continued

## (a) Credit risk

Credit risk is the risk of an unexpected loss if a party to a financial instrument fails to meet its contractual obligations. The Group's credit risk is primarily attributable to cash and accounts receivables. The Group has no significant concentration of credit risk arising from operations. Other receivables mainly consist of an advance to a third party for project development, as well as goods and services tax due from the Federal Government of Canada, interest receivable and amounts advanced to employees and others. Management assesses the credit risk concentration with respect to accounts receivable and other receivables annually and adjusts them according.

## (b) Liquidity risk

Liquidity risk is the risk that the Group will not be able to meet its financial obligations as they fall due. At June 30, 2012, the Group had a working capital deficiency of \$1,092,521 (December 31, 2011: \$1,862,874). The Group is focused on generating sales revenue and is actively pursuing additional sources of financing to ensure that it can meet its ongoing operating requirements and planned capital expenditures.

#### (c) Market risk

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates and equity prices.

#### (i) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. From time to time, the Group is exposed to short term interest rates through the interest earned on cash. The Group only has debt with fixed interest rates. The Group's current policy is to invest excess cash in short-term deposits with its banking institutions. The Group periodically monitors the investments it makes and is satisfied with the credit ratings of its banks.

#### (ii) Foreign currency exchange rate risk

Foreign currency exchange rate risk is the risk that the fair value of financial instruments or future cash flows will fluctuate as a result of changes in foreign exchange rates.

The majority of the Group's assets, liabilities, revenues and expenses are denominated in Chinese Renminbi ("RMB"), which was tied to the U.S. dollar and is now tied to a basket of currencies of China's largest trading partners, is not a freely convertible currency. The appreciation of the RMB against the U.S. dollar would result in an increase in the assets, liabilities, revenues and expenses of the Group and a foreign currency gain included in comprehensive income. Conversely, the devaluation of the RMB against the US dollar would result in a decrease in the assets, liabilities, revenues and expenses of the Group and a foreign currency loss included in comprehensive income.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 19. Financial risk management – Continued

## (c) Market risk – Continued

## (ii) Foreign currency exchange rate risk - Continued

The Group's functional currency is the Canadian dollar and RMB, respectively, and major transactions are transacted in Canadian dollars and RMB. The Group maintains Chinese RMB bank accounts in China to support monthly forecasted cash outflows. Management believes the foreign exchange risk derived from currency conversions is minimal and therefore does not hedge its foreign exchange risk.

Fluctuation in the value of Canadian dollar relative to US dollar has some impact on the Group's head office financial results. However, such exchange rate fluctuations have not materially affected the overall financial earnings and results on a consolidated basis.

## (d) Capital management

The Group manages its capital structure and makes adjustments to it, based on the funds available to the Group, in order to support the development and update of the educational internet portal. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Group's management to sustain future development of the business.

Although the Group has commercialized its teaching training portal in February 2007 and launched its education internet portal in late 2008, the Group is still dependent on external financing to fund its future business plan until it achieves a profitable level of operations. The Group will spend its existing working capital and raise additional amounts as needed. The Group will continue to develop additional features for its education internet portal and will also look into other opportunities to provide educational services provided through the internet if it has adequate financial resources to do so. Acquisition of ZYCY by share exchange is one of the strategies to improve the working capital position of the Group.

The Group's debt to capital ratio at the end of the reporting period was as follows:

,	June 30, 2012	De	2011
Total liabilities Less: cash	\$ 7,206,471 (42,664)		7,156,738 (2,113,732)
Net debt	\$ 7,163,807	\$	5,043,006
Total equity	\$ 1,519,124	\$	807,088
Debt to capital ratio	5		6

# Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 19. Financial risk management – Continued

## (d) Capital management - Continued

Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Group, is reasonable.

There were no changes in the Group's approach to capital management during the period ended June 30, 2012. Neither the Group nor its subsidiaries are subject to externally imposed capital requirements.

## 20. Operating segments

Strategic business units offer different products and services, and are managed separately because they require different technology and marketing strategies.

Due to the size of the Group, the provision of education internal portal services and distribution of educational textbooks and materials were considered in one segment based on the organizational structure, strategies, decision making and the availability of financial information. The Group's CEO reviews internal management reports on at least a quarterly basis.

## **Geographical segments**

The Group's head office is located in Vancouver, British Columbia, Canada. The operations of the Group are primarily in two geographic areas: Canada and China. In presenting information on the basis of geographical information, segment revenue is based on the geographical location of the customers. Segment assets are based on the geographical location of the assets. All of the Group's revenue was generated in China. All goodwill and majority of all of the capital assets were located in China.

A summary of geographical information for the Group's assets and revenue for the period were as follows:

Three months ended June 30, 2012	Canada		China		Total	
Revenue from external customers	\$	_	\$	1,824,968	\$	1,824,968
Equipment and website development costs	·	-		125,875	·	125,875
Goodwill		-		2,777,487		2,777,487

Three months ended June 30, 2011	Cana	da	China	Total	
Revenue from external customers	\$	- \$	1 103 954	\$ 1,103,954	
Equipment and website development costs	Ψ	- -	179,277	179,277	
Goodwill		-	2,560,218	2,560,218	

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 20. Operating segments - Continued

## **Geographical segments - Continued**

Six months ended June 30, 2012	Canada		China		Total	
Revenue from external customers	\$		\$	4,362,780	\$	4 362 780
Equipment and website development costs	Ψ	_	Ψ	125,875	Ψ	125,875
Goodwill		-		2,777,487		2,777,487

Six months ended June 30, 2011	Cana	ada	China	Total
Revenue from external customers	\$	- 9	3,271,740	\$ 3,271,740
Equipment and website development costs		-	179,277	179,277
Goodwill		-	2,560,218	2,560,218

## Major customer

Revenues from one customer represents approximately \$1,123,687 (2011: \$519,586) of the Group's total revenues for the period ended June 30, 2012.

## 21. Related parties

All related party transactions are recorded in the normal course of operations on normal commercial terms and conditions and at market rates, which is the amount of consideration established and agreed to by the related parties.

## **Key management personnel and director transactions**

Directors of the Group control 16.9% percent of the voting shares of the Group.

A number of key management personnel, or their related parties, hold positions in other entities that result in them having control or significant influence over the financial or operating policies of these entities.

The aggregate value of transactions and outstanding balances relating to key management personnel and entities over which they have control or significant influence were as follows:

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 21. Related parties - Continued

## Key management personnel and director transactions - Continued

Director/		,	Transaction value Three months ended June 30,			Transact Six mon June	ths	ended
officer	Transaction		2012		2011	2012		2011
C F Zhou Danny Hon (i)	Salary and benefits Accounting fees	\$	45,340 22,764	\$	46,685 18,428	\$ 90,679 46,627	\$	95,148 36,857
		\$	68,104	\$	65,113	\$ 137,306	\$	132,005

		Balance outstanding				
Director/			June 30,	December 31,		
officer	Transaction		2012	2011		
C F Zhou	Salary and benefits	\$	479,372	\$ 390,384		
C F Zhou	Loan payable (i)		79,973	42,773		
C F Zhou	Loan interest payable (i)		6,185	1,710		
Danny Hon	Accounting fees payable (ii)		215,489	159,382		
Danny Hon	Loan payable (i)		73,646	63,965		
Danny Hon	Loan interest payable (i)		10,573	5,407		
		\$	865,238	\$ 663,621		

<sup>(</sup>i) During the period ended June 30, 2012 and year ended December 31, 2011, the Group has received short term loans from two directors. The short-term loans were unsecured and due on demand with an annual interest rate of 15%. At June 30, 2012, there was an interest payable balance of \$16,758 owed to directors of the Group.

(ii) The Group engaged a company, which is controlled by Danny Hon, to provide accounting services.

## Unsecured loan payable

The Group had the following loan payables to the key management personnel of the Group with the terms and conditions summarized as follows:

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 21. Related parties – Continued

Key management personnel and director transactions - Continued

## **Unsecured loan payable - Continued**

	June 30, 2012									
			U.S.	Annual						
		Canadian	dollars	interest	Due					
Unsecured loans payable	RMB	dollars	equivalent	rate	date					
Weiguo Mu	400,000	-	62,956	15%	due on demand					
Weiguo Mu	150,000	-	23,609	15%	8/28/2012					
Rongrong Mu	300,000	-	47,217	15%	due on demand					
Yan Zhang	300,000	-	47,217	15%	due on demand					
Yan Zhang	500,000	-	78,695	15%	9/26/2012					
	1,650,000	-	259,694	1						

	December 31, 2011									
•			U.S.	Annual						
		Canadian	dollars	interest	Due					
Unsecured loans payable	RMB	dollars	equivalent	rate	date					
Qi Li	1,000,000	-	158,900	15%	due on demand					
Weiguo Mu	500,000	-	79,450	15%	11/02/2012 [i]					
Weiguo Mu	400,000	-	63,560	15%	due on demand					
Pu Chen	90,000	-	14,301	15%	due on demand					
Rongrong Mu	300,000		47,670	15%	due on demand					
Yan Zhang	300,000		47,670	15%	due on demand					
	2,590,000	-	411,551							

## [i] Subsequently repaid in 2012.

At June 30, 2012, interest payable of \$18,489 (December 31, 2011: \$31,328) was accrued and grouped under due to related parties.

## Notes to the Condensed Interim Consolidated Financial Statements (Expressed in U.S. Dollars) Six Months Ended June 30, 2012 (Unaudited)

## 21. Related parties – Continued

Other related party transactions

	<b>June 30,</b>	December 31,		
	2012	2011		
Amount due from a company related to the non-controlling				
shareholders of ZYCY [i]	107,696	422,641		

<sup>[</sup>i] It represents the amount collected on behalf of the Group by a company related to the non-controlling shareholders of ZYCY as non-secured and non-interest bearing short-term loan.